The effectiveness of private sector engagement through development cooperation

GPEDC Programme of Work 2017-2018: Strategic Output 4
Promoting the effectiveness of private sector engagement through development cooperation

- **Nairobi Mandate** | “...to set clear effectiveness commitments as the development community engages in partnerships between governments, civil society and the business sector that generate shared benefit for business strategies and development goals.”

- **Guidelines & principles** on PSE effectiveness | Major output for 2019 HLPF & GPEDC contribution to SDG implementation

- **Inclusive evidence & dialogue** | Case studies & analysis, engaging the development community & the private sector
# PSE activities: progress and initial findings

- Mapping of PSE platforms and initiatives | Limited engagement and focus on effectiveness issues
- Approach | Inclusiveness, Implementation, In-Country
- Case Studies | 920 PSE projects and over 50 interviews
- Illustrative Findings from Case Studies & Emerging Issue Areas:

<table>
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<th>Findings</th>
<th>Details</th>
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<tr>
<td>11% of projects explicitly target under-served locations (5% the poor &amp; 4% women)</td>
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<td>16% of projects include information on actual results</td>
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<td>17% project specific monitoring information</td>
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<td>83% use finance, but only 2% use policy dialogue or knowledge sharing as engagement modality</td>
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<td>13% include governments as partners, fewer other actors</td>
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<td>DPs seen as cumbersome partners</td>
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<td>PPD space is limited</td>
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<td>Lack of PSE and CSR policies</td>
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<td>Government leadership is mixed</td>
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<td>Capacity issues</td>
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<td>Lack of focus on leaving no one behind</td>
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<td>Monitoring and communication of results is weak</td>
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<td>Consider the full “PSE tool-box”</td>
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<td>Partnerships not inclusive, simple &amp; long-term enough</td>
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<td>Lack of investment in local priorities &amp; buy-in</td>
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Next steps: Inclusive Policy Dialogue and Principles

- Engaging the private sector | Validation workshops with Country Action Plans, Business Leader Caucus
- Southern Partners | Typology of PSE instruments
- Inclusive Dialogue | Consultations with DAC, developing countries and other GPEDC stakeholders & Specialised Policy Dialogue
- 2019 UN-HLPF | Launch of mutually agreed PSE Principles & Guidelines
- Modernised Effectiveness Framework | Updated Monitoring
- FFD and SDG follow-up and Review | SDG 17.17 on partnership quality
Business Leaders Caucus: Overview

The Business Leaders Caucus:

- is a senior level advisory group
- provides strategic advice and policy guidance on how to apply development effectiveness principles when leveraging PSE through development co-operation
- is not a platform for lobbying or a tool to influence or broker partnerships or business deals

Its members:

- will make use of their existing networks, memberships in other networks, relevant events and other opportunities to raise awareness of GPEDC’s work on PSE
- will not represent the interests of the private sector or represent any single viewpoint in the Global Partnership
# Business Leaders Caucus: Proposed Composition

## AFRICA
Ms Jasandra Nyker, CEO of BioTherm Energy. WEF’s 2012 list of Young Global Leaders. Board Member of SAWEA - South African Wind Energy Association (proposed by OECD/DAC)
Ms Carole Kariuki, Kenya Private Sector Alliance (KEPSA), Board Member of Center for Corporate Governance and Nairobi Centre for International Arbitration (proposed by CIPE)

## NORTH AMERICA
Ms Janet Longmore, CEO, Digital Opportunity Trust, Canada/global presence, Social Enterprise, Youth, Innovation, WEF’s Council on Emerging Union & Deputy Assis. Admin. USAID. Multinationals (proposed by Canada)
Mr John Simon, Founding Partner, Total Impact Capital, US/global presence, former US Amb. to African Multinationals (proposed by CIPE)

## LATIN AMERICA
Mr Guilherme Afif Domingos, President, Brazilian SMEs Promotion Service, Former Minister of SMEs. Committed to the UN Global Compact (proposed by OECD/JST)
Name TBC Male representative from Latin America.

## ASIA - PACIFIC
Ms Alegría Limjoco, President of the Philippine Chamber of Commerce and Industry . CEO of Francorp Philippines (proposed by CIPE)
HE. Mr Saber Chowdhury, MP, fmr President IPU, MD of Karnaphuli Ltd., Fmr Deputy Minister Local Gov. Bangladesh (proposed by IPU)
Ms Helen Hai, CEO, Made in Africa Initiative and UNIDO Goodwill Ambassador for industrialization in Africa. (proposed by Ger/JST)

## EUROPE
Mr Thomas Duveau, Chief Strategic Officer, MobiSol GmbH, Germany/focus East Africa. SME, renewable energy (proposed by Germany).
Mr Iñigo Ucín, President, Mondragon Cooperative Enterprise, Spain/global presence, cooperative, (proposed by IPU)
Ms Christiane Laibach, Member Management Board, KFW DEG, Germany/global presence, experience in dev. coop. and int. financing issues, (proposed by Germany)

Ms Paola Simonetti, Coordinator, Development Policy, International Trade Union Confederation Member Steering Committee (proposed by ITUC)
Mr Andrew Wilson Permanent Observer to the United Nations, International Chamber of Commerce, member of the Steering Committee (Proposed by ICC)

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Steering Committee members associated to the Business Leaders Caucus
Business Leaders Caucus: Composition

- Number: 12 (plus ITUC and ICC as associated members of the Steering Committee)
- A balanced mix of high caliber business leaders from MNCs, large domestic firms and SMEs (in technology, agribusiness, transport and the financial sector) and cooperatives
- All candidates with proven experience in developing countries, an understanding of development co-operation and effectiveness issues and/or experience in compliance with international business standards
- Pre-selected from a long-list of 32 candidates
- Gender balance: 50%
- 6 alternates of which 2 female
Private Sector Work Stream: Timeline

**Concept Note**
- 14th SC Meeting
- Typology of PSE by Southern Partners

**Bangladesh**
- Workshop (4-5 Feb)
- Case Study

**Brazil**
- Specialised Policy Dialogue
  - PSE by Southern Partners (4-6 Mar)

**Egypt, El Salvador & Uganda**
- Case Studies
- 15th SC Meeting (Apr 2018)
- Caucus Meeting
- 16th SC Meeting (Sept/Oct 2018)
- Synthesis Workshop (Uganda TBC)

**Set up of Business Leader Caucus**

**Draft Guidelines**
- 2nd Country Workshop (June/July)
- Online & Other consultations on Draft guidelines

**Agreed Guidelines & Toolkits**
- Key Event (in margins of 2019 HLPE)

**Ongoing:**
- PSE Working Group consultations
- Briefings to Stakeholders
- Linkages to GPEDC work-streams
- Synergies within OECD
- Global reporting (FFD, IAP, DCR, ...)