Effective Private Sector Engagement through Development Co-operation: The Global Partnership’s contribution to the 2030 Agenda

16th Steering Committee Meeting

30 November 2018, New York
The Road to the 2019 SLM & beyond: Recap & next steps

Second High-Level Meeting of the Global Partnership (HLM2)

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Global Partnership for Effective Development Co-operation
A unique niche: implementing PSE projects

The private sector contributes to sustainable development in its own right.

Development Co-operation can help maximise this contribution.

**HOW?**
By amplifying the development benefits of private sector initiatives.

**Issue area 1:** Leveraging the contributions of the development co-operation community.
Through 4 country studies on 920 projects, workshops and multiple interviews, GPEDC identified 3 issue areas to enhance effectiveness of PSE efforts.

**Issue area 2:** Making PSE through development co-operation work in programmes at the country level.

**Issue area 3:** Achieving sustainable results, impact and accountability to scale up successful PSE efforts.

**Principles and Guidelines for Effective Private Sector Engagement through Development Co-operation**

**2030 Agenda for the World**

Let's use the many opportunities to create shared value.

**Private Sector**
- Trade
- Innovation
- Inclusive growth
- Investment
- Decent jobs
The Road to the 2019 SLM & beyond: Recap & next steps

MANDATE
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SCOPE
- Principles & guidelines
- Country Level
- Project Implementation

EVIDENCE
- 4 Country Case Studies and Validation Workshops
- Review of 900+ PSE Projects

ANALYSES
Identification of Key Issues
Emerging Issue Areas as basis for discussion

Issue area 1: Leveraging the contributions of the development co-operation community
- Purpose-driven finance for the SDGs
- Building trust and relationships through shared value
- Sharing risks and providing long-term support
- Partnering with those hard to reach
- Demonstrating the benefits to scale up PSE

Effective Private Sector Engagement (PSE) through Development Co-operation

Issue area 2: Making PSE through development co-operation work in programmes at the country level
- Defining national PSE goals together through inclusive dialogue that leverages the contributions of all actors
- Aligning PSE interventions to national priorities
- Co-ordinating to strengthen synergies
- Facilitating engagement by: 
  - Raising awareness
  - Working with local actors
  - Simplifying procedures

Issue area 3: Achieving sustainable results and accountability to scale up successful PSE efforts
- Factoring in a clear business case for long-term sustainability
- Targeting projects to leave no one behind and realise gender equality
- Monitoring results for transparency and accountability
- Communicating results to scale up PSE

Overarching Conditions
- Business Enabling Environment
- Environmental, Social and Governance (ESG) Standards
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**ANALYSES**

- Identification of Key Issues

**CONSULTATIONS AND DIALOGUE**

- Online Survey
- Business Leaders Caucus
- Specialised Policy Dialogue
- PSE Working Group
- Steering Committee
Consultations: Moving from Issues towards Principles

**BUSINESS LEADER CAUCUS**
- Building trust
- Identifying and Sharing Risks
- Promoting National Goals
- Demonstrating Results

**ONLINE SURVEY: PRELIMINARY FINDINGS**
- Explicitly targeting underserved populations and markets
- Incentivising partnerships & dialogue
- Raising awareness of PSE opportunities
- Monitoring results of PSE projects for accountability

Specialized Policy Dialogue | 16-17 January 2019

- Discuss emerging issue areas on PSE
- Start shaping PSE principles together
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Evidence
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Analyses
- Identification of Key Issues

Consultations and Dialogue
- Online Survey
- Business Leaders Caucus
- Specialised Policy Dialogue
- PSE Working Group
- Steering Committee

Principles
- Principles and Guidelines for Effective Private Sector Engagement
Next Steps? How to move towards principles?

Specialised Policy Dialogue
- Shaping PSE principles

Jan. 2019

Steering Committee Meeting (Uganda)

Mar/Apr

GPEDC Senior Level Meeting
- Launch PSE Principles and Guidelines for political deliberations

Senior Level Meeting

Side Event
- Testing emerging principles in UN context

Implementation and monitoring of PSE principles and guidelines

Consultations on PSE Principles and Guidelines

Working Group on Private Sector Engagement (monthly)

✓ How can your constituency best contribute to the emerging principles?
✓ How would you like to see this work stream be featured at the 2019 SLM?
✓ Do you envisage critical outreach beyond what is planned?
New Business Leader Caucus Members

Andre Garnier Kruse, CEO of Garnier & Garnier and Minister of Coordination with the Private Sector (Costa Rica)

Guilherme Peirão Leal, Founder of Natura