



Bundesministerium für  
wirtschaftliche Zusammenarbeit  
und Entwicklung

# The effectiveness of private sector engagement through development cooperation

GPEDC Programme of Work 2017-2018: Strategic Output 4



**Global  
Partnership**  
for Effective Development  
Co-operation

bmz.de



Scaling up engagement  
of the private sector  
through co-operation

# Promoting the effectiveness of private sector engagement through development cooperation

- **Nairobi Mandate** | *“...to set clear effectiveness commitments as the development community engages in partnerships between governments, civil society and the business sector that generate shared benefit for business strategies and development goals.”*
- **Guidelines & principles** on PSE effectiveness | Major output for 2019 HLPF & GPEDC contribution to SDG implementation
- **Inclusive evidence & dialogue** | Case studies & analysis, engaging the development community & the private sector

# PSE activities: progress and initial findings

- Mapping of PSE platforms and initiatives | Limited engagement and focus on effectiveness issues
- Approach | Inclusiveness, Implementation, In-Country
- Case Studies | 920 PSE projects and over 50 interviews
- Illustrative Findings from Case Studies & Emerging Issue Areas:

<ul style="list-style-type: none"> <li>• 11 % of projects explicitly target under-served locations (5% the poor &amp; 4% women)...</li> </ul>	<ul style="list-style-type: none"> <li>• 16% of projects include information on actual results</li> <li>• 17% project specific monitoring information...</li> </ul>	<ul style="list-style-type: none"> <li>• 83% use finance, but only 2% use policy dialogue or knowledge sharing as engagement modality...</li> </ul>	<ul style="list-style-type: none"> <li>• 13% include governments as partners, fewer other actors</li> <li>• DPs seen as cumbersome partners...</li> </ul>	<ul style="list-style-type: none"> <li>• PPD space is limited</li> <li>• Lack of PSE and CSR policies</li> <li>• Government leadership is mixed</li> <li>• Capacity issues</li> </ul>
<p>...Lack of focus on leaving no one behind</p>	<p>...Monitoring and communication of results is weak</p>	<p>...Consider the full "PSE tool-box"</p>	<p>...Partnerships not inclusive, simple &amp; long-term enough</p>	<p>...Lack of investment in local priorities &amp; buy-in</p>

# Next steps: Inclusive Policy Dialogue and Principles

- Engaging the private sector | Validation workshops with Country Action Plans, Business Leader Caucus
- Southern Partners | Typology of PSE instruments
- Inclusive Dialogue | Consultations with DAC, developing countries and other GPEDC stakeholders & Specialised Policy Dialogue
- 2019 UN-HLPF | Launch of mutually agreed PSE Principles & Guidelines
- Modernised Effectiveness Framework | Updated Monitoring
- FFD and SDG follow-up and Review | SDG 17.17 on partnership quality

# Business Leaders Caucus: Overview

## The Business Leaders Caucus:

- is a senior level advisory group
- provides strategic advice and policy guidance on how to apply development effectiveness principles when leveraging PSE through development co-operation
- is not a platform for lobbying or a tool to influence or broker partnerships or business deals

## Its members:

- will make use of their existing networks, memberships in other networks, relevant events and other opportunities to raise awareness of GPEDC's work on PSE
- will not represent the interests of the private sector or represent any single viewpoint in the Global Partnership

# Business Leaders Caucus: Proposed Composition

## AFRICA

**Ms Jasandra Nyker** CEO of BioTherm Energy. WEF's 2012 list of Young Global Leaders. Board Member of SAWEA - South African Wind Energy Association (proposed by [OECD/DAC](#))

**Ms Carole Kariuki**, Kenya Private Sector Alliance (KEPSA), Board Member of Center for Corporate Governance and Nairobi Centre for International Arbitration (proposed by [CIPE](#))

## NORTH AMERICA

**Ms Janet Longmore**, CEO, Digital Opportunity Trust, Canada/global presence, Social Enterprise, Youth, Innovation, WEF's Council on Emerging Multinationals (proposed by [Canada](#))

**Mr John Simon**, Founding Partner, Total Impact Capital, US/global presence, former US Amb. to African Union & Deputy Assis. Admin. USAID. (proposed by [CIPE](#))

## LATIN AMERICA

**Mr Guilherme Afif Domingos**, President, Brazilian SMEs Promotion Service, Former Minister of SMEs. Committed to the UN Global Compact (proposed by [OECD/JST](#))

Name TBC Male representative from Latin America.

## ASIA - PACIFIC

**Ms Alegria Limjoco**, President of the Philippine Chamber of Commerce and Industry . CEO of Francorp Philippines (proposed by [CIPE](#))

**HE. Mr Saber Chowdhury**, MP, fmr President IPU, MD of Karnaphuli Ltd., Fmr Deputy Minister Local Gov. Bangladesh (proposed by [IPU](#))

**Ms Helen Hai**, CEO, Made in Africa Initiative and UNIDO Goodwill Ambassador for industrialization in Africa. (proposed by [Ger/JST](#))

## EUROPE

**Mr Thomas Duveau**, Chief Strategic Officer, Mobisol GmbH, Germany/focus East Africa. SME, renewable energy (proposed by [Germany](#)).

**Mr Iñigo Ucin**, President, Mondragon Cooperative Enterprise, Spain/global presence, cooperative, (proposed by [IPU](#))

**Ms Christiane Laibach**, Member Management Board, KFW DEG, Germany/global presence, experience in dev. coop. and int. financing issues, (proposed by [Germany](#))

**Ms Paola Simonetti**, Coordinator, Development Policy, International Trade Union Confederation Member Steering Committee (proposed by [ITUC](#))

**Mr Andrew Wilson** Permanent Observer to the United Nations, International Chamber of Commerce, member of the Steering Committee(Proposed by [ICC](#))

Steering Committee members associated to the Business Leaders Caucus

# Business Leaders Caucus: Composition

- **Number: 12 (plus ITUC and ICC as associated members of the Steering Committee)**
- **A balanced mix of high caliber business leaders from MNCs, large domestic firms and SMEs (in technology, agribusiness, transport and the financial sector) and cooperatives**
- **All candidates with proven experience in developing countries, an understanding of development co-operation and effectiveness issues and/or experience in compliance with international business standards**
- **Pre-selected from a long-list of 32 candidates**
- **Gender balance: 50%**
- **6 alternates of which 2 female**

# Private Sector Work Stream: Timeline

