Action Area 2.5 Promoting Foundations Engagement
Workgroup meeting
30 July 2020, 13:00-14:00 UTC

Participants:
Bia Mion (WINGS, notetaker), Collins Kabuga (Ministry of Finance, Ghana), Dennis Apreku (Ministry of Finance, Ghana), Dilma Martinez (Fundacion Terra), Francisco Hernandez (Fundacion Terra), Jonas Deusch (UNDP), Lizzie Toro (Fundacion Terra), Margo Matias Valencia (Global Affairs Canada), Maria del Carmen Nasser (Fundacion Terra), Nadya Hernandez (WINGS), Rafael Duque (OECD), Sophie Monaghan (WINGS).

Relevance of the proposal: Considering the global challenges created by the COVID-19 crisis, the proposal remains as relevant as it was when initially presented to the GPEDC, and even more so considering the recovery context and the synergies that need to be created to meet the challenges ahead.

Action Areas 2.5 main objectives
- Identification of the effectiveness challenges in development for foundations and how to address them.
- Promote and increase the engagement of philanthropy organizations in development cooperation, including the development of guidelines for foundations to cooperate with governments, civil society, and the private sector.
- Both activities will be carried out through inclusive consultation with the members of the group.

Challenges
- Bringing foundations closer to the conversion: this was exacerbated by the COVID-19 crisis with foundations repositioning to respond to the pandemic.
- Implementing activities at the country level.
- Budget constraints: leveraging funds to implement the project.
- Unlocking non-financial resources: time, capacity, etc.

Work group engagement in multi stakeholder partnerships activities
- Internal assessment on collaboration and multi stakeholder partnerships as an excellent opportunity to bring examples and learning for the group.

Revision of 2020 activities
- All in-person activities have to be virtual or cancelled.
- Consultation process and mapping of key authors and contributors to the research will take longer than expected.
- Digital events are a good opportunity to start the conversation.
Opportunities

Use the **digital trend** to reach actors and colleagues that would be impossible in an in-person meeting.

- WINGS is looking into the possibility of hosting an online side-event to the UNGA in September on the topic of multi-stakeholder partnerships, bringing different actors to the conversation to reflect on the importance of the topic and harvest examples.
- It would be a closed 2-hour event for 80-100 invitees. WINGS is exploring a partnership with UNDP and the **SDGPP**.
- Example from the participants to be considered for this event: // **Equality Fund** from Global Affairs Canada

**Role of Philanthropy in the Socio-Economic Response to COVID-19**: build on the conversation started at the WINGS, UNDP, SDGPP, and Candid event in July.

- The role of philanthropy is deeply connected to what is happening at the country level and to the types of multi-stakeholder partnerships that are in place.

Building an active online community on the **GPEDC Knowledge Sharing Platform**.

On **Action 2.5 Effective philanthropic engagement** webpage members can access a vibrant online community. **You can set a profile and join the online Group to facilitate interaction, share resources, etc.** Follow the step-by-step is available [here](#).

Next steps

- Share initial comments and suggestions from the participants on the Digital event in September. Concept note available [here](#).

Resources

- Recording from the meeting ([Click here to watch](#))
- Project Proposal Action Area 2.5 ([Click here to access the document](#))