Working Group

**ACTION AREA 2.5 PROMOTING FOUNDATIONS ENGAGEMENT**

**Meeting notes**

18 November 2020, 16:00-17:00 UTC

**Participants:**
Alexandra Campbell (JST), Ayla Bitmouni (JST), Bia Mion (WINGS, notetaker), Britney Raby (Global Affairs Canada), Daniel Matamoros (Fundacion Terra), Francisco Hernández (Fundacion Terra), Gloria María Cid (La Caixa Foundation), Hannah Fazio (Hannah Fazio, Jonas Deusch (JST), Margo Valencia (Global Affairs Canada), Maria Del Carmen Nasser (Fundacion Terra), Michael Mapstone (CAF), Monica Asuna (National Treasury and Planning, Kenya), Nadya Hernandez (WINGS), Rafael Duque (JST), Rod Mamudi (JST), Rose Berg-Fosnaugh (Chandler Foundation) and Solomia Stahiv (JST).

**Presentation of the Terms of Reference for the Toolkit** and initial feedback from the Group:

Objective: provide guidance for effective collaboration with the philanthropic sector in development co-operation within the framework of the **effectiveness principles**, drawing on existing resources and WINGS network knowledge and inputs.

**Components:**

1. **Mapping exercise**: look into concrete existing experiences and tangible contributions of philanthropic actors
2. **Surveys and Interviews**: explore key drivers of engagement related to the effectiveness principles and how these have been leveraged
3. **Practical tool**: to help organisations to plan and execute multi-stakeholder partnerships with philanthropic actors

Questions for the workgroup

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<th>Q1: What are your impressions and recommendations for the process?</th>
<th>Q2: What type of toolkit would be useful to produce?: self-assessment questions, check-lists, good examples, pitfalls to avoid, etc.</th>
<th>Q3: How can you support this work? (i.e. identifying people to be interviewed, suggesting background literature, helping with the organisation of events, etc.)</th>
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<td>Margo Valencia, Global Affairs Canada</td>
<td>The mapping is a very compelling product to have - especially for those who want to learn more about this space.</td>
<td>Best practices on what makes a successful multi-stakeholder partnership would be useful to help guide our future policies for partnerships especially with foundations and philanthropy.</td>
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<td>Rose Berg-Fosnaugh, Chandler Foundation</td>
<td>This project is useful to increase the potential of the sector.</td>
<td>It needs to be discussed internally but we could potentially identify stakeholders for interviews, provide public reports on case studies, etc.</td>
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<td>Michael Mapstone, Charities Aid Foundation (CAF)</td>
<td>It is important not to limit the desk research into existing or previous multi-stakeholder partnerships within philanthropy, but broaden the scope to any partnership that worked and why that was the case. How to map the catalysts, conveners and organisations that could provide the data and intelligence potential partnership opportunities.</td>
<td>There’s clearly a challenge in the partnering process and what makes a good partner - resources, capacity, etc. The Partnering Initiative has lots of resources that could help understand these questions.</td>
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<td>Help connect this process with other organisations that would aid the process.</td>
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<td>Monica Asuna, Kenya National Treasury and Planning</td>
<td>It’s important to reflect on the partnerships with government at the local level.</td>
<td>The mapping exercise could help understand how the foundations working at the country level are aligning with the government’s development agenda and how resources have been used.</td>
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<td>Rafael Duque, JST</td>
<td>The action area should keep in mind the GPEDC development cooperation niche in its approach to identify partnerships. Therefore, partnerships analysed should ideally include partner countries, development partners and foundations. The partnerships could also look at different roles of foundations as the main actor, such as funder, implementer, etc.</td>
<td>We need to understand whom we are planning to provide guidance to - for philanthropy actors engaging with governments; to development partners and donors on how to engage philanthropy actors in their projects; to developing countries connecting the government’s agenda with the effectiveness principles. Ideally, given the GPEDC niche, the guidance should include all of the above.</td>
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<td>Francisco Hernández, Grupo Terra</td>
<td>Having a participatory toolkit that allows for comparisons between various actors involved in development cooperation.</td>
<td>Identifying organizations, partners and good practices in Central America and supporting the survey and interview process.</td>
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<td>Gloria María Cid, La Caixa Foundation</td>
<td>How will multi-stakeholders partnerships be defined? As the foundation’s role varies from partnership to partnership depending on the other actors involved.</td>
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**Follow up questions**

- Who should be the target audience for the toolkit?
How should we frame the scope of the toolkit?

Action points

- Toolkit:
  - Members to share any additional thoughts on the proposed outline for the toolkit
    (Before Dec 15th). Please send your comments by email to bmion@wingsweb.org
  - WINGS and JST to reflect on the suggestions for the toolkit and propose a new
    outline and approach to develop them (January)

- Multi-stakeholder partnerships:
  - WINGS to share the list of multi-stakeholder partnerships examples gathered
    from their last survey (Please find the document here)
  - Members to suggest other examples of multi-stakeholder partnerships (Before
    Dec 15th). Please send examples by email to bmion@wingsweb.org

- Working group membership:
  - Members to suggest potential new members to join the working group. If you
    know someone that can add value to this conversation, please share their
    contact information with us as soon as you can.

- Online group:
  - Members to sign up to the GPEDC Knowledge Sharing Platform and join the
    working group online space (see instructions below)

Join the action area online group

The GPEDC Joint Support Team (JST) has created an Action Area 2.5. online group on the
GPEDC Knowledge Sharing Platform (KSP) to facilitate discussion among the working group
members in between meetings, including sharing relevant documents and events. To access
the online group and its resources, members are encouraged to create a profile on the KSP
and join the GPEDC Action Area: 2.5. Reinforcing foundations’ engagement, proceeding with
the following steps below:

1. Please proceed to sign up to the KSP by clicking here. For more information, read the
   FAQ on creating a profile or watch tutorial videos here.
2. Once you have signed up, you will receive a confirmation email to complete your
   personal profile with additional information.
3. You will receive a notification every time the group posts an online discussion topic or
   uploads any relevant material.
Please do not hesitate to contact the JST in case you need any further information. For any technical questions/issues regarding signing up to KSP or joining the Action Area 2.5. online group, please contact yumna.rathore@undp.org.