



**Global
Partnership**
for Effective Development
Co-operation

PRESS RELEASE

#CooperationInAction for sustainable development: New Kampala Principles case studies highlight effective development co-operation with the private sector

April 29, 2021 - The Business Leaders Caucus of the Global Partnership for Effective Development Co-operation is pleased to announce the release of three new case studies that illustrate the Kampala Principles in action.

Set in Bangladesh, Colombia, and Uganda the case studies share diverse and inspiring examples of how co-operation between the private and public sectors and development partners creates tangible impact in the areas of COVID-19 emergency response, women's health, and sustainable agriculture.

The [Kampala Principles](#) were launched in 2019 to enhance the effectiveness of development partnerships with the private sector at the country level and globally. Each case study takes a detailed look at how the five principles apply and offers concrete examples for how leaders can integrate these principles of *inclusive country ownership, results and targeted impact, inclusive partnership, transparency and accountability, and leaving no one behind* into their own partnerships.

“To build stronger and more effective partnerships with the private sector, we have to demonstrate that these partnerships are inclusive, generate business returns, and have a real development impact,” says Thomas Gass, Chair of the Global Partnership's Steering Committee. “The Kampala Principles are a beacon in this regard, and these case studies are critical to the conversation about how to achieve the Sustainable Development Goals through private sector partnerships.”

The creation of these case studies was generously supported by the German Federal Ministry for Economic Cooperation and Development (BMZ) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ). Germany leads the Global Partnership's [Action Area](#) on effective private sector engagement in development co-operation and the implementation of the Kampala Principles.

Travel the world through the Kampala Principles cases

In Dhaka, Bangladesh, under-privileged community members were provided access to a free COVID-19 testing and triage booth, medical advice, and education materials on symptoms, prevention measures, and health protocols to follow in case of a positive test. The innovative

partnership emerged from a collaboration between social enterprise [Digital Healthcare Solutions](#), private foundation the Institute for Developing Science and Health Initiatives, and the public Mugda Medical College & Hospital. The booth was supported by UKAID and Concern Worldwide.

In Kalangala District, Uganda, 2,000 small-scale oil palm farmers are using the [SAP Rural Sourcing Management](#) mobile solution to connect with producers and local and regional supply chains. The involvement of the German technology company brings a digital solution to the multi-decade partnership between the Government of Uganda, international development partners, and oil palm farmers, which aims to transform agriculture into a modern commercial enterprise and help Uganda become an upper-middle income country by 2040.

In Colombia's Caldas and Risaralda states, low-income families and rural women have access to high-quality, affordable healthcare services and preventative health education due to a public-private network led by social enterprise Bive, private healthcare providers, and public hospitals. Further collaboration with the [UNDP Business Call to Action network](#) and its development partners has enabled Bive to conduct an extensive impact assessment of one of its flagship programs.

A fourth additional case will be released within the next month and highlight the work of a new partnership led by the Philippine Chamber of Commerce and Industry.

To access and share the three exciting new case studies, visit bit.ly/KampalaPrinciplesCaseStudies

Quotes from partners

- *"Discovering new business opportunities and increasing a company's relevance to society often go hand-in-hand. The Kampala Principles show us the added value of widening the business sector's perspective towards the challenges of development issues, and the goal to leave no one behind is all the more relevant during the crisis of a pandemic. For German development co-operation, I am confident that the Kampala Principles will guide us as we continue to improve our partnership with the private sector and other stakeholders."* - **Dr. Uta Boellhoff, BMZ Germany**
- *"By working together and complementing one another, we expand our skill sets and create and enhance value which we otherwise would not have been able to do."* - **The Honourable Mr. Saber H. Chowdhury, Member of Parliament, Dhaka-9 Constituency, featured stakeholder in the Bangladesh case study**
- *"Bive addresses a systemic gap in providing quality healthcare services in rural areas while empowering women to make better decisions about their health. Irrespective of the market failures or development priorities that businesses work at, joining forces with local governments and civil society is vital to increase access to high-quality services. As*

this case study shows, an effective response requires consistent impact management practices supporting evidence-based decision-making to create a systemic impact on women's access to better treatment and, most importantly, to empower women to meet their full potential as human beings.” - Ms. Luciana Trindade de Aguiar, PhD, Programme Manager, UNDP Business Call to Action

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About the Global Partnership for Effective Development Co-operation

The Global Partnership for Effective Development Co-operation is the primary multi-stakeholder vehicle to maximize the effectiveness of all forms of co-operation for development for the shared benefits of people, planet, prosperity, and peace and achieve the Sustainable Development Goals.

Formally constituted in 2012, the Global Partnership has been endorsed by 161 countries and 56 international organizations. It brings together governments, bilateral and multilateral organizations, civil society, the private sector and representatives from parliaments and trade unions among others, who are committed to strengthening the effectiveness of their development co-operation partnerships.

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