

Effectiveness to Impact Initiatives

Why Effectiveness?

In many developing countries there is broad agreement on what the key development priorities are. Governments, donors and national and international NGOs typically agree on the importance of SDG areas like Food Security, Agriculture, access to Health, Education and Energy, Infrastructure or Social Protection for the most vulnerable. In any of these sectors, numerous domestic and external actors, including Government, bilateral and multilateral donors, NGOs, CSOs and philanthropies, will be supporting and implementing a range of development actions, projects and programmes from small scale local initiatives, at school, health post or community level, to large scale system-wide national programmes.

The commitment to development and broad agreement on what needs to be achieved is usually apparent across all those involved in the sector. However, in many cases, a variety of different strategies and approaches are used. Individual actors may have their own understanding of the immediate priorities to be addressed and the key target groups to be reached. Where this happens, despite everybody essentially wanting the same thing, individual development efforts are not co-ordinated with each other and, rather than being mutually supportive, can result in duplication of effort, contradictory actions and weak or unsustainable impact. In other words, the sum of the parts is less than the whole.



☐ **Do you recognise the problem of multiple development efforts and partners in your sector?**

☐ **Have your efforts to improve co-ordination and build a common development vision and strategy for the sector been less than successful?**

☐ **Are the actors in the sector, including you, prepared to discuss, negotiate and compromise with each other to build a common vision and programme?**

☐ **Would assistance from people who have the experience doing these things in practice be useful to you?**

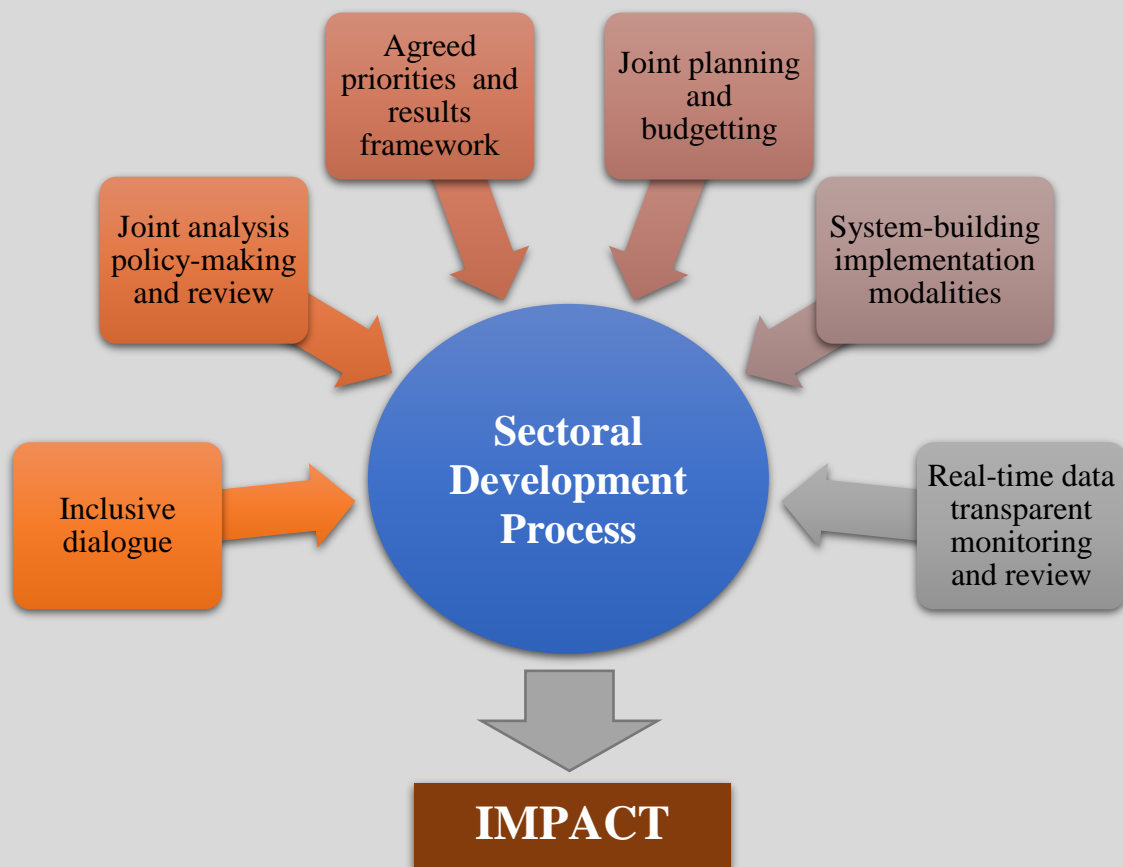
If the answer to these questions is YES, please read on and we would like to hear back from you and discuss how we can build an Effectiveness to Impact initiative that is tailored to the specific needs and circumstances of your sector and country.

Effectiveness builds joint action to deliver more

The idea of effective development cooperation is to bring all these different efforts together. By doing so, we can achieve more with what we have – we can be more *Effective* in delivering development. The basic concept is that, when development cooperation supports and pursues partner countries' own development priorities, when those priorities are agreed in an inclusive and equitable way and external support is combined with national efforts and delivered through national institutions and systems, then we will achieve greater, better and more development impact.

The GPEDC's *Effectiveness to Impact* initiatives assist the actors involved in supporting the achievement of the SDGs in key sectors in partner countries to, together, put in place the building blocks for co-ordinated and effective sectoral development processes, that will accelerate progress towards the SDGs.

Sector Development Process: Building Blocks



Effectiveness to Impact Initiative

Practical expertise and experience to support countries to build and operate

Inclusive dialogue involving all relevant sectoral actors and stakeholder to ensure broad national ownership

Policy-making and review process based on joint analysis to provide for evidence-based decision making and consensus building

Results frameworks with shared theory of change and set of priorities, milestones and targets

Joint planning and budgeting to ensure that the stakeholders' actions are complementary, coherent and mutually supportive through avoiding duplication of effort or resourcing gaps in critical areas

Implementation modalities that strengthen, support and increasingly use country systems in order to build systemic capacity, ensure sustainability and reduce dependence

Transparent monitoring and review process informed by real-time results data that adjusts implementation to maximise performance and impact ensuring accountability, flexibility and efficiency of policy delivery

How will this help you delivering your priorities? What does an Effectiveness to Impact initiative offer?

These ideas and approaches are not new. Most partner countries have already made significant progress in establishing sectoral development management structures in key sectors. However, the process is complex, involves significant effort and resources and is difficult to complete - especially given that those involved are also responsible for the ongoing day-to-day delivery of development programmes and key public services.

Through the initiatives, the Global Partnership can offer a wide range of practical technical expertise on building co-ordinated sectoral development processes from across developing countries, development partners, NGOs, IOs and specialised consultancy firms and think tanks. This expertise can be provided through an *Effectiveness to Impact* initiative that is tailored to your specific sectoral and country context and that will enable all those involved in your sector to establish the essential building blocks, capacities and processes of an effective sectoral development architecture.

The Global Partnership recognises the ambition implicit in the *Effectiveness to Impact* initiatives. As the name suggests, the intention is to deliver measurably better development impact by strengthening effectiveness. The initiatives are not a short-term fix. The Global Partnership will therefore commit to providing support over a realistic timeframe of at least four years.

Interested?

If you are interested, we would be delighted to hear from you. **Please contact us on:**

EC-GPEDC-effectiveness-to-impact@ec.europa.eu
and **info@effectivecooperation.org**

The *Effectiveness to Impact* initiatives are part of the Action Area *Demonstrating the Impact of Effectiveness*, which is a flagship element of the [GPEDC 2020-2022 Work Programme](#). The Action Area aims to demonstrate that **effectiveness means delivering development impact that is qualitatively and quantitatively better and faster**. The Action Area involves two linked components:

- **Effectiveness to Impact initiatives:** country-level initiatives supporting Government, development partners and other stakeholders in a selected (sub-) sector to establish or strengthen and operationalise effective sectoral development processes – and accelerate progress on specific SDGs.
- **Research, Learning and Outreach:** to examine why effectiveness approaches are adopted in some contexts and not in others; and why they are more successful in improving development impact in some contexts than in others.