#LIFTUPPHILANTHROPY: BOOSTING LOCAL PHILANTHROPY TO MAKE AID LOCALISATION A REALITY

Bio and role of the speakers (in appearance order)

Benjamin Bellegy - Opening remarks
Executive Director
WINGS

Bio:
Benjamin Bellegy is the Executive Director at WINGS. He has previously led international programmes in a variety of fields such as local civil societies' strengthening, sustainable development or post-disaster reconstruction. Prior to WINGS, Benjamin was managing international programs at Fondation de France, the main philanthropic institution in France, where he launched and led several pooled funds and collaborations with other foundations and supported philanthropy development in the Global South. He has previously worked for the International Cooperation Agency of Monaco and several NGOs in Ethiopia, Tunisia and Canada. He also has extensive field knowledge of several other countries and regions such as North and West Africa, Haiti, the Philippines and Nepal. He earned a political sciences diploma and a master’s degree in non-profit management from the Institut d’Etudes Politiques of Grenoble, and a master’s degree in communication and information sciences from the Grenoble Stendhal University.
Martin Seychell - Keynote Speaker
Deputy Director General for Human Development, Migration, Governance, Peace and Resources, DG International Partnerships
European Commission

Bio:

Mr Seychell is a graduate in chemistry and pharmaceutical technology. He has been responsible for the implementation of a number of EU directives in the areas of risk assessment, food safety, chemicals and cosmetic products legislation. He participated in negotiations on major technical proposals such as the new chemicals legislation, in screening processes in the areas of free movement of goods, environment and agriculture during the process leading to Malta’s accession to the EU.

He was appointed Deputy Director General for Health and Consumers at the European Commission in March 2011. Since 2014, he has been Deputy Director-General for Health in DG SANTE, responsible for directorates dealing with public health and health systems and products.

He was appointed Deputy Director General responsible for Directorates G & R in DG INTPA in June 2020.
Michele Sumilas – Keynote speaker
Assistant to the Administrator of the Bureau for Policy, Planning, and Learning (PPL)
United States Agency for International Development (USAID)

Bio:
Michele Sumilas is currently the Assistant to the Administrator of the Bureau for Policy, Planning, and Learning (PPL). PPL shapes USAID’s development policy and programming guidance to ensure the Agency’s work is grounded in evidence and reflects the most advanced thinking in international development.

Most recently she served as Executive Director of Bread for the World, an anti-hunger Christian advocacy organisation. Her government experience includes serving as USAID Chief of Staff and Deputy Chief of Staff during the Obama administration, and on the House Subcommittee on State and Foreign Operations. Prior to serving in government, Sumilas worked at the Bill & Melinda Gates Foundation and the Global Health Council.

Sumilas attended Mount Holyoke College and received her Master’s Degree in public health from John Hopkins University’s Bloomberg School of Public Health.
Ingrid Srinath – Moderator
Director
Centre for Social Impact and Philanthropy, Ashoka University

Bio:
Ingrid Srinath has been a passionate advocate for human rights, social justice and civil society in India and around the world for the past 20 years. Prior to that, she spent 12 years in advertising and market research with Lowe and Grey Worldwide. At CRY (Child Rights and You), Ingrid helped build brand and fund-raising systems, led the national coalition to make education a fundamental right, enhanced the organisation’s global reach and guided its transition from a relief-oriented charity towards rights-based advocacy and movement-building. From 2008-12, as Secretary-General of CIVICUS: World Alliance for Citizen Participation, an influential global network dedicated to defending and strengthening civil society throughout the world, Ingrid helped restructure and reorient CIVICUS towards financial stability, accountability to its member base and strengthened its leadership of civil society in international fora like the UN, World Bank, IMF, OECD and the World Economic Forum. She served as Executive Director of CHILDLINE India Foundation, India’s emergency helpline for children in distress from 2013-14 and was subsequently CEO of Hivos India Advisory Services, a for-profit venture from the Dutch INGO Hivos.

Ingrid joined the Centre for Social Impact and Philanthropy at Ashoka University as its Founder Director in 2016. The Centre, the first of its kind in India, aims to strengthen the ecosystem for philanthropy and social impact in India through cutting edge research, high level capacity building and convening, and engagement with students at Ashoka and beyond.

Ingrid is a Senior Synergos Fellow, has served on the advisory boards of United Nations Development Programme (UNDP), United Nations Development Co-operation Forum (UN DCF), World Economic Forum (WEF), Streetfootballworld, Magic Bus, Hasirudala and Prajnya Trust and on the boards of WINGS, Hivos India Advisory Services, the INGO Accountability Charter, Public Interest Registry, Majlis Law and The Rules.
Bio:

Vivi Yulaswati is an expert staff on Social Affairs and Poverty Reduction of the Ministry of National Development Planning of Indonesia. Her responsibility is to develop policy strategies and programs in poverty reduction and welfare, as well a set up its budget, money, regulatory framework and governance. She has been a major contributor in designing Indonesia’s Community Driven Development, Conditional Cash Transfer, and some other social safety net programs. She is now leading the transformation of integrated social assistance and subsidy reform, and integrated service and referral systems for comprehensive social protection. She has been involved in the development of the National Social Security System, National Strategy for Financial Inclusion, big data research and National Action Plan for SDGs. She holds a PhD in Planning and Development from the University of Southern California (2004), a Master in Urban and Regional Planning from the University of Wisconsin-Madison, USA (1999), a bachelor from the University of Indonesia (1991); and took several courses in poverty, social protection, evaluation, leadership, and change management.
Bio:

Ms. Kitty van der Heijden is Director General for International Cooperation at the Ministry of Foreign Affairs. Her responsibilities include development cooperation policy, implementation and funding. Central themes are gender, sustainable economic development, and climate policies.

Between 2014 and 2019, Ms. Van der Heijden has served as Vice President and Director Africa and Europe at the World Resources Institute in Washington. She served as the Dutch Ambassador for Sustainable Development from 2010 until 2013 and as Ambassador for the Millennium Development Goals in 2009. Before that, she held several other policy and managerial positions at both the United Nations and the Dutch Ministry of Foreign Affairs.


Ms. Van der Heijden holds an MSc in Economics from the Erasmus University Rotterdam.
Bio:

Peter Laugharn serves as president and Chief Executive Officer of the Conrad N. Hilton Foundation. Laugharn is a passionate leader with 25 years of foundation and non-profit experience internationally, with a focus on improving the well-being of vulnerable children.

He was Executive Director of the Firelight Foundation from 2008 to 2014. Before Firelight, Laugharn served for six years as Executive Director of the Netherlands-based Bernard van Leer Foundation, a private foundation that works to improve opportunities for children up to age 8 who are growing up in socially and economically difficult circumstances. He was director of programs at the Foundation for three years before becoming Executive Director.

Laugharn began his career at Save the Children, where he worked for 11 years in a variety of roles. Eight of those years, he was based in Bamako, Mali. Laugharn helped develop the Village Schools model, which promoted access to basic education, girls’ schooling, and community participation. The model helped 45,000 children go to school and raised the number of primary schools in the country by 40 percent. Laugharn was later Save the Children’s Mali Field Office director, West Africa Area director and then education advisor for Africa, providing technical assistance for programs in 10 countries.

A graduate of Stanford and Georgetown Universities, Laugharn holds a Ph.D. in Education from the University of London. He was a Peace Corps volunteer in Morocco from 1982 to 1984. Laugharn was a co-founder of the International Education Funders Group and the Coalition for Children Affected by AIDS, and he serves on the boards of the Council on Foundations and the Pacific Council for International Policy.
Bio:

Lysa John has worked on issues of governance accountability and social justice since 1998. She most recently worked with Save the Children International as their global Campaigns and Advocacy Strategy Director and previously served as Head of Outreach for the UN High-Level Panel on the Post-2015 Agenda (i.e. the UN’s Sustainable Development Goals).

Born in India, Lysa John spent the early part of her career working on grassroots-led advocacy and campaigns linked to urban poverty, governance and housing rights. During this time, she served as the National Coordinator at ‘Wada Na Todo Abhiyan’ (Don’t Break the Promise Campaign).

Lysa has authored several reports, including assessments on the role and influence of emerging powers such as BRICS in international development. She has also contributed to publications such as Earthscan, Outlook India and the Guardian. She holds a Master’s degree from the Tata Institute of Social Sciences, Mumbai. Lysa previously served on CIVICUS’ board of directors and is currently based between Nairobi and Johannesburg.
Bio:

Kees de Jong is CEO of Wilde Ganzen Foundation. This Dutch NGO co-initiated Change the Game Academy, which is a training program for local fundraising. Wilde Ganzen Foundation also leads the €25 million program Giving for Change on community philanthropy.

Most recently Kees served as co-founder and Director of Edukans, an INGO specialised in education. There he internalised that sustainable development is sparked by self-esteem and self-efficacy. Kees was leading the Dutch coalition of Global Campaign for Education. He was a member of the Board of Directors of ICCO cooperation with a focus on farmers and small business. Further, he participated in the Steering Committee ICT for Development, he worked several years in Bangladesh serving community projects and he was the driving force of major global citizenship campaigns. Kees holds a Master Degree in Agriculture from Wageningen University and Research.
Bio:
Peng Yanni has over 20 years of experience in the field of non-profit management, social enterprise and social investment, and public services to vulnerable groups. She is CEO of Narada Foundation which is a leading grant-making foundation based in Beijing. She sits on the boards as board director, vice-chair or chair of a few non-profit organisations including China Foundation Center, China Foundation Forum, China Donors Roundtable, China Social Enterprise and Investment Forum, China Alliance for Fundraising Professionals and New Citizens Center.

Yanni was Executive Director of United in Diversity China Fund of Giti Group from 2011 to 2012 and has successfully brought Theory U, a tri-sector leadership program, from MIT to China. She worked for the British Council for 8 years from 2003 to 2011. In her capacity of Assistant Director Social Development, she led the design and delivery of the Skills for Social Entrepreneurs Project which is a flagship project in the social enterprise and social innovation area in China. The project has successfully promoted the concept and practice of social enterprise in China. Yanni holds a Master Degree in Social Policy and Planning in Developing Countries from the London School of Economics and Political Science, and a Bachelor degree in Business Management from the Renmin University of China.
Rodrigo Pipponzi - Respondent
Executive Director and Founder
Instituto MOL, Brazil

Bio:
Founder and CEO at Editora MOL, a social impact publishing house that created the idea of socio-editorial projects: printed positive content – magazines, books, calendars and much more – sold for below-the-market prices in big retailers donating part of the revenue to NGOs that fight for major causes. In 13 years, MOL has sold more than 23 million units, donating more than R$ 42 million to 100+ NGOs and becoming the largest social impact publishing house in the world.

He is also co-founder of Instituto MOL and Instituto ACP and board member at GIFE (Grupo de Institutos, Fundações e Empresas) and Sistema B (the brazilian chapter of B Lab).

Winner in 2018 of the Social Entrepreneur of the Year prize, awarded by newspaper Folha de São Paulo, and recognized in 2019 as a Schwab Foundation awardee. He is graduated in Business Administration at FGV-SP (São Paulo, Brazil) and had the Executive Education on Social Entrepreneurship at Stanford University (USA).
Marcos Neto - Closing Remarks
Director Finance Sector Hub
UNDP

Bio:
Marcos Athias Neto joined UNDP in February 2013 and has since led UNDP’s global work on private sector development and foundations, first at UNDP’s headquarters in New York and then, from November 2014, as head of the Istanbul International Center for Private Sector in Development (IICPSD). In April 2019, Marcos returned to New York to lead the establishment and management of UNDP’s new Finance Sector Hub.

Marcos led the development of UNDP’s new private sector strategy and its offers on SDG Finance. He co-chairs the executive boards of the Business Call To Action and the Connecting Business Initiative. Apart from his role at UNDP, Marcos also serves on the Supervisory Boards of CARE International and the Museum of Tomorrow International.

Over the past 25 years, Marcos has been a leader in sustainable development, poverty eradication and multi-stakeholder partnership building. He is a passionate advocate for the Sustainable Development Goals.

Prior to joining UNDP, Marcos spent 17 years at CARE International. During his tenure at CARE International, Marcos served in numerous roles including Regional Manager for Asia and Latin America at CARE UK, Executive Director of CARE Brasil, and Program Director in Central America.

Marcos has lived and worked in Central and South America, Europe and the United States and has also worked in Asia, Middle East and Africa. He is a lawyer by training, with a Master of Laws from the School of Oriental and African Studies (SOAS) at the University of London.