



PRIVATE SECTOR



Global
Partnership
for Effective Development
Co-operation

GLOBAL PARTNERSHIP: TRANSFORMING THE WAY WE WORK TOGETHER

With only halfway to go till we reach the 2030 deadline and with overlapping challenges and crises, we must strengthen political momentum for and champion development co-operation that is **country-owned, focused on results, inclusive, and transparent and mutually accountable** – the four principles of development effectiveness. By bringing diverse development actors together on the basis of a principle-led approach, the Global Partnership fosters **trust and policy action in countries**. It provides **new and relevant evidence** that empowers country-level actors to understand and tackle challenges towards better development co-operation.

WHY THE PRIVATE SECTOR?

The private sector has the critical role of creating jobs that lift people out of poverty, make societies more just and sustainable while also making financing and investment opportunities available.

There is untapped potential for viable partnerships between the private sector, governments and other development actors, which can also ensure greater alignment with national priorities and with the SDGs.

Many businesses are simply unaware of these opportunities due to bureaucratic hurdles, inadequate project cycles, lack of trust and of alignment between businesses and development goals.

LEVERAGING THE POTENTIAL OF PARTNERSHIPS WITH THE PRIVATE SECTOR REQUIRES:

- **Trust and ability** to take risk to make investments in markets that can bring benefits to the the most marginalized populations.
- **Multi-stakeholder consultations** at country level to discuss, agree and align goals, plans and programmes and to share best practices.
- **Access to financing and partnering opportunities** to scale up solutions and share lessons learnt.
- **Access to international value chains and other successful initiatives** by local micro and small enterprises.

REACH OUT TO YOUR REPRESENTATIVE & BE PART OF CRITICAL DISCUSSIONS:



Bring the private sectors' perspective to governments and other stakeholders at the highest political level.



Show businesses' impact and good practices in tackling current global challenges.



Connect with a broad network of stakeholders from governments, civil society, trade unions, international organizations, foundations.



Learn more about the transformative power of effective partnerships towards the achievement of the SDGs whilst pursuing economic goals.



Learn about tools, funding modalities and resources to engage in development co-operation partnerships.

Get in touch with the Global Partnership!
Contact: info@effectivecooperation.org