

Objective? Use of the Kampala Principles Assessment (KPA) and Toolkit to drive effective policies, practices and partnerships with the private sector funded by public aid, at country level, to deliver the SDGs.

Why is this important? Development co-operation partnerships involving the private sector struggle to scale up innovative solutions to ensure long-term development impact while also delivering sustainable business profits. Governments and civil society often do not know about such partnerships, and local businesses are not always equipped to harness them. Lack of an explicit focus on poor or marginalised populations in such partnerships, unintended impacts, limited checks and balances and cumbersome donor procedures exacerbate the challenge of delivering for people and planet with international public resources.

The Kampala Principles call for improving development co-operation partnerships involving the private sector by promoting inclusive country ownership, results and targeted impact, inclusive partnership, transparency and accountability and managing risks to leave no one behind. They are driven by a novel process involving an Assessment which collects evidence on in-country policy frameworks and practices alongside a Toolkit that compiles field-tested good practices to address areas for improvement identified by the Assessment.

Who is invited? A new coalition of ‘friends of the Kampala Principles’ will be a nimble group of like-minded actors from partner country governments, development partners, the private sector, civil society and trade unions, including former members of the GPEDC Business Leaders Caucus and private sector engagement working group. Several of those indicated below have indicated their interest in supporting this initiative and there are multiple consultations underway.

Indicative Members: [Private Sector] Catalyst 2030, Center for International Private Enterprise (CIPE), Digital Opportunity Trust (DOT), United Nations Global Compact, Karnaphuli Ltd. Bangladesh, Kenya Private Sector Alliance (KEPSA), MOV Investimentos, Philippines Chamber of Commerce, SAP, Total Impact Capital, UNDP Business Call to Action, [Governments] Canada, Egypt, Indonesia Peru, Sweden, [Civil Society] CSO Partnership for Development Effectiveness (CPDE) (tbc), International Trade Union Confederation (ITUC).

How? The network of friends will drive action based on demand and leverage opportunities for awareness raising and advocacy as they arise. Members will shape and mobilise support for country level action to demonstrate the positive impact of the Kampala Principles in local contexts and/as a follow-up to the Kampala Principles Assessment. It uses the Kampala Principles to drive:

- Advocacy, Outreach and Peer Learning through business networks & local partners
- Uptake of the Kampala Principles Assessment in countries undertaking the GPEDC Monitoring
- Country Level Action in at least three countries in different regions/contextes

Global	Regional	Country/Local
Raise awareness and learn from good practices and failures at COP 28, MSH Summit Indonesia, UN, DAC and stakeholder-led events and trainings	Briefings, peer learning and dialogue led by stakeholders, including through regional GPEDC caucuses	Support and link up with relevant dialogue platforms, raise awareness of the KPA and toolkit, identify private sector focal points, engage other stakeholders from onset, take stock of demand and build coalitions to build capacity and identify demonstration projects

GPEDC Thematic Learning Initiative - Private Sector Engagement in Development Co-operation

The three activities are tightly interwoven and geared towards strengthening capacity to engage in and scale private sector partnerships, profiling good practices and learning from demonstration projects and identifying policy implications for the effective delivery of private sector engagement through development co-operation.

Catalytic resources will be mobilised by the group of friends to support light strategic facilitation of the group, to broker coalitions of the willing at country level in consultation with local partners (such as RC and UNDP Country Offices) and to provide seed funding for country level action.

When? Multilevel outreach will start in **2023** to accompany the KPA roll-out in countries around the world with over 25 countries having committed to start the exercise throughout 2023/2024. The ambition is to support follow-up actions in at least three countries in different regions, potentially starting in 2023 Q4 and throughout **2024**.