This session will focus on modalities that further partnerships with the private sector to better achieve the SDGs, while at the same time recognising the need for financial return for the private sector. While modalities for PSE have more generally focussed on financing, it is critical to take forward opportunities for more holistic private sector engagement as a critical development partner, not only for resources, but also for its ingenuity and reach. As such, focus will be brought to the Kampala Principles, which guide collective work on making private sector partnerships for development co-operation more effective. The session will also serve to launch the ‘Friends of Kampala Principles Network’ – a new alliance of like-minded actors which serves as an accelerator for advocacy and outreach, learning and country level action in countries that lead the Kampala Principles Assessment (part of the GPEDC monitoring).